



GARRISON INSTITUTE

Climate, Mind and Behavior
Symposium Agenda
February 14 – 17, 2012

Tuesday, Feb. 14

- 11 AM – 1 PM Pre-Symposium Workshop Registration
- 1 – 2 PM Lunch
- 2 – 6 PM Pre-Symposium Workshop: Cultivating Resilience in Climate Work (Appalachian Room)
- 4 – 6:30 PM CMB Symposium Registration
- 6:30 – 7:30 PM Dinner
- 7:30 – 8:15 PM Film: *A Fierce Green Fire* (Meditation Hall)
A film viewing introduced by Marc Weiss, Executive Producer, A Fierce Green Fire.
- 8:15 – 9 PM Reception (Dining Hall)

Wednesday, Feb. 15

- 7 – 8 AM Optional Morning Activity: Yoga (Appalachian Room)
Please sign up for yoga in the front hallway
- 7:30 – 8 AM Optional Morning Activity: Meditation (Annex)
- 7 – 9 AM Registration
- 8 – 9 AM Breakfast
- 9 – 10 AM INTRODUCTIONS AND WELCOME to the Garrison Institute (Meditation Hall)
- 10 – 11 AM OPENING PLENARY: Setting the Stage (Meditation Hall)
A conversation lead by environmentalist, entrepreneur and author, Paul Hawken.

- 11 – 11:15 AM Break
- 11:15 – 11:45 PM PLENARY: The Climate Crisis, Energy Pathways and the Economic Imperative of Efficiency (Meditation Hall)
A talk by ACEEE’s Director of Economic and Social Analysis, Skip Laitner.
- 11:45 – 12:30 PM PLENARY: The Human Dimensions of Climate Problems and People-Centered Solutions (Meditation Hall)
A talk by CMB Program Director, Karen Ehrhardt-Martinez. The talk will be followed by a group discussion and team formation.
- 12:30 – 1:30 PM Regional lunch
Please sit with people from your region.
- 1:30 – 2:30 PM PLENARY: Climate Beliefs and Perceptions in the United States (Meditation Hall)
Moderator: Karen Ehrhardt-Martinez, Garrison Institute
A talk by Jon Krosnick, Professor of Communication, Political Science and Psychology at Stanford University
- 2:30 – 3:30 PM PLENARY: From Me to We: The Transformation Required for Sustainability (Meditation Hall)
Moderator: Cara Pike, The Social Capital Project
A talk by Bob Doppelt, Executive Director of the Research Innovation Group.
- 3:30 – 5:00 PM CONCURRENT BREAKOUT PANELS:
- A) Communications and Climate Change (Meditation Hall)
Moderator: Bob Perkowitz, EcoAmerica
Sustainability in a Culture of Entitlement, by Susan Bodnar, Psychologist and Adjunct Faculty, Columbia University.
Communicating Climate Behaviors – Framing and False Dichotomies, by Beth Karlin, Doctoral Student, University of California Irvine.
Kin-based Appeals and Conservation, by Samantha Neufeld, Doctoral Student, Arizona State University.
Virtue Cultivation, by Louke van Wensveen, Independent Ethicist.

B) Company-Focused Strategies (Auditorium)

Moderator: Peter Miscovich, Jones Lang LaSalle

Make an Impact: Strategies for Engaging Employees and Money, not Greenhouse Gases, by Katie Mandes, Vice President of Community Outreach, Center for Climate and Energy Solutions.

Cool Choices: The Power of Games, by Kathy Kuntz, Executive Director of Cool Choices.

Group Level Feedback and Peer Education in Commercial Buildings, by Amanda Carrico, Postdoctoral Research Fellow, Vanderbilt Institute for Energy and Environment.

The Importance of Behavioral Plasticity for Energy/Carbon Savings, by Pat Aloise-Young, Associate Professor of Psychology, Colorado State University.

- 5 – 6 PM Break/Guided Yoga
- 6 – 7 PM Dinner. Please sit with your team.
- 7 – 7:15 PM Break
- 7:15 – 8 PM PLENARY: Oberlin’s Integrated Strategy (Meditation Hall)
Moderator: TBD
A presentation by David Orr, Professor of Environmental Studies at Oberlin College, author and environmental thought leader.
- 8 – 9:30 PM PANEL: Lessons From Oberlin’s Community-Wide Initiative (Meditation Hall)
Moderator: TBD
Connectedness to Nature and Sustainability Practices, by Cindy Frantz, Associate Professor of Psychology, Oberlin College.
Multiple Modes and Scales of Feedback, by John Petersen, Associate Professor of Environmental Studies and Biology, Oberlin College.
Climate Investing, by Anders Ferguson, Chief Strategist and Partner, Veris Wealth Partners.

Thursday, Feb. 16

- 7 – 8 AM Optional Morning Activity: Yoga (Appalachian Room)
Please sign up for yoga in the front hallway
- 7:30 – 8 AM Optional Morning Activity: Meditation (Annex)
- 8 – 9 AM Breakfast
- 9 – 10:30 AM CONCURRENT BREAKOUT PANELS:
- A) Climate, Beliefs and Denial (Meditation Hall)
Moderator: Peter Lehner, NRDC
Science Literacy, Numeracy and Climate Change Risk Perceptions, by Dan Kahan, Professor of Law at Yale Law School.
Public Opinion on Climate Change: The Importance of Trust and Expertise, by Sandy Marquart-Pyatt, Professor of Human and Natural Systems at Michigan State University.
Lessons on Climate Change Denial: What I Learned from Writing “Climate Cover-Up”, by James Hoggan.
Predictable Irrationality: Beyond Climate Change Communication, by Scott Brophy, Professor of Philosophy at Hobart and William Smith Colleges.
The Effect of Local Climate Change Information on Personal Behaviors, by Marsha Walton, Senior Project Manager, NYSERDA.
- B) Strategies in Communities (Auditorium)
Moderator: Dana Bourland, Enterprise Community Partners
Community-Led Environmental Projects in Scotland: Networks, Local Needs, Non-Environmental Messaging and Overcoming Barriers, by Conall Bolger, Researcher, Sustainability Learning Center.
Engaging Chicago Communities in Climate Action, by Jennifer Hirsch, Urban Anthropology Director, The Field Museum.
TRIG’s Social Capital Project: Bridging from Research to Action, by Cara Pike, Director, Social Capital Project.
Behavior Change Efforts and Lessons Learned in North American Cities, by Sadhu Johnston, Deputy City Manager, City of Vancouver.

- 10:30 – 10:45 AM Break
- 10:45 – 11:45 AM PLENARY: The Emerging Alliance of Religion & Ecology (Meditation Hall)
Moderator: Fletcher Harper, GreenFaith
A talk by Mary Evelyn Tucker, Director, Forum on Religion and Ecology, Yale University.
- 11:45 – 12:45 PM PLENARY: The Impact of Working Hours on Climate (Meditation Hall)
Moderator: Karen Ehrhart-Martinez, Garrison Institute
A talk by Juliet Schor, Professor of Sociology, Boston College.
- 12:45 – 1:45 PM Lunch
- 1:45 – 2:30 PM Break/Guided Hike
- 2:30 – 4 PM CONCURRENT BREAKOUT PANELS:
- A) Faith-Based Initiatives and Practices (Meditation Hall)
Moderator: Chris Jones, University of California, Berkeley
Greening Faith: From Belief to Action, by Fletcher Harper, Executive Director of GreenFaith.
Community-Based Initiatives for Energy Efficiency: Leveraging Social Institutions for Technology Adoption and Behavior Change, by Dina Biscotti, Post Doctoral Scholar and Nicole Biggart, Director, Energy Efficiency Center, University of California Davis.
The Carbon Fast, by Fred Taylor, Teacher and Environmental Activist, Antioch University of New England.
- B) Carbon Wedges: Target Behaviors and Persistence (Auditorium)
Moderator: Paul Gallay, RiverKeeper
How Big It Really Is: Measuring the Behavioral Wedge, by Beth Savan, Sustainability Director, Senior Lecturer and Research Associate, University of Toronto, and Zannah Matson, Research Assistant, University of Toronto
The Scale of the Behavioral Wedge, by Rachael Shwom, Professor of Human Ecology at Rutgers University.
Expanding on the Behavioral Wedge: Promising Options for Deep Energy Savings, by Marilyn Cornelius, Doctoral Student, Stanford University.

Beyond the Campaign: Analyzing Factors that Influence the Persistence of Behavior Change Strategies, by Zannah Matson, Research Assistant, University of Toronto and Beth Savan, Sustainability Director, Senior Lecturer and Research Associate, University of Toronto.

- 4 – 4:30 PM Snack Break
- 4:30 – 5:30 PM PLENARY: Hearth and Hiraeth: Building Values-Based Climate Change Narratives in the Celtic heartland (Meditation Hall)
Moderator: Bob Doppelt, The Resource Innovation Group
A talk by George Marshall, Director, Climate Outreach and Information Network.
- 5:30 – 6:30 PM TEAM STRATEGY DEVELOPMENT
- 6:30 – 7:30 PM Dinner
- 7:30 – 7:45 PM Break
- 7:45 – 9 PM PLENARY: Ethnographies and Geographies of Climate Justice Movements (Meditation Hall)
Moderator: Ruth Greenspan Bell, World Resources Institute
A talk by Michael Dorsey, Assistant Professor of Environmental Studies, Dartmouth College.
- 9 – 11 PM Performance by Red, a local musician’s collective. Featuring guest singer Dar Williams, followed by an informal jam session. Everyone is invited to bring an instrument and join us (Dining Hall)

Friday, Feb. 17

- 7 – 8 AM Optional Morning Activity: Yoga (Appalachian Room)
Please sign up for yoga in the front hallway
- 7:30 – 8 AM Optional Morning Activity: Meditation (Annex)
- 8 – 9 AM Breakfast
- 9 – 10:30 AM CONCURRENT BREAKOUT PANELS:
A) Knowledge, Myths, Practices and Decision-Making (Meditation Hall)
Moderator: Linda Schuck, California Institute for Energy and Env.

Ten Myths about Behavior, Energy and Buildings, by Rick Diamond, Lawrence Berkeley National Laboratory.

Better Metrics for Energy Decisions, by Rick Larrick, Professor of Management and Organizations, Duke University.

Energy Cultures: A Framework for Interdisciplinary Research, by Rebecca Ford, Postdoctoral Fellow, University of Otago, NZ.

Communication and Decision Making: Insights from the Center for Research on Environmental Decisions, by Sabine Marx, Managing Director, Center for Research on Environmental Decisions, Columbia University.

B) Policy, Economy and Social Institutions (Auditorium)

Moderator: John A. 'Skip' Laitner, ACEEE

Using Neo-Classical Economics to Avoid a Head-on Collision with the Planet, by Gernot Wagner, Economist, Environmental Defense Fund.

Looking at Individual Behavior through an Institutional Lens, by Elizabeth Malone, Staff Scientist, Joint Global Change Research Institute.

Changing Energy Culture in the Military, by Alenka Brown, Senior Research Fellow, National Defense University, and Micah Loudermilk, Senior Research Associate, National Defense University.

Proximate and Ultimate Causes: The Limits of Market Incentives, by John Gowdy, Professor of Economics, Rensselaer Polytechnic Institute.

10:30 -10:45 AM	Snack Break
10:45 – 11:45 PM	TEAM STRATEGY DEVELOPMENT
11:45 – 1:00 PM	PLENARY: Identifying New Strategies for Change (Meditation Hall)
1:00 – 2:00 PM	Final Lunch

