



Strategic Market Focus:

Full-spectrum retrofit of average-size commercial, institutional, and multi-family residential buildings



Goals and Mission

- Transform building retrofit
 environment from serially
 fragmented method to integrated
 systems approach.
- Provide methods that can be implemented in the marketplace over the next 10 years to improve energy efficiency by 50 percent.
- Stimulate private investment and quality job creation in the Greater Philadelphia region and beyond.





- 1. Penn State (lead)
- 2. Bayer Material Science
- 3. Ben Franklin Technology Partners of SE PA
- 4. Carnegie Mellon University
- 5. Collegiate Consortium
- 6. Delaware Valley Industrial Resource Center
- 7. Drexel University
- 8. IBM Corporation
- 9. Lawrence Livermore National Laboratory
- 10. Morgan State University
- 11. New Jersey Institute of Technology
- 12. Philadelphia Industrial Development Corporation
- 13. PPG Industries
- 14. Princeton University
- 15. Purdue University
- 16. Rutgers University
- 17. Turner Construction
- 18. United Technologies Corporation
- 19. University of Pennsylvania
- 20. University of Pittsburgh
- 21. Virginia Tech
- 22. Wharton Small Business Development Center

Task Groups and Leaders



- 1. Design Tools- IBM
- 2. Integrated Technologies United Technologies Research Center
- 3. Policy, Markets, and Behavior- University of Pennsylvania
- 4. Education and Workforce Development- Princeton Plasma Physics Lab
- 5. Deployment and Commercialization- Ben Franklin Technology Partners

GPIC Greater Philadelphia Innovation Cluster for Energy Efficient Buildings

DOE HUB Members

Penn State (lead)

Bayer MaterialScience

Ben Franklin Technology Partners of SE PA

Carnegie Mellon University

Collegiate Consortium

Delaware Valley Industrial Resource Center

Drexel University

IBM Corporation

Lawrence Livermore National Laboratory

Morgan State University

New Jersey Institute of Technology

Philadelphia Industrial Development Corporation

PPG Industries

Princeton University

Purdue University

Rutgers University

Turner Construction

United Technologies Corporation

University of Pennsylvania

University of Pittsburgh

Virginia Tech

Wharton Small Business Development Center



GPIC Stakeholder Groups

- Local STEM Community
- · Apprenticeship Programs
- Secondary Schools
- · Career and Technical Institutes
- One-Stop Career Centers
- · Workforce Investment Boards
- · Community Organizations
- · Local and State Agencies
- · Economic Development Agencies
- Philanthropic Foundations
- Venture Capitalists

- · Banks and Financial Institutions
- Publicly and Privately Held Businesses
- · Industry Associations
- Labor Organizations

GPIC Partners

Industry Partners

- · Air Products and Chemicals
- ALSTOM Power
- Ametek
- · Armstrong World Industries
- Boeing Company
- · C.B. Richard Ellis
- · CertainTeed Corporation
- Construction Specialties
- · Deloitte Services LP
- · Dow Chemical Company
- · DuPont Building Innovations
- · Flad Architects
- · HOK
- · Horton Lees Brogden Lighting Design
- · Johns Manville
- Lafarge
- · Lam Partners
- Larson Design Group
- · Linc Lighting and Electrical
- · Lockheed Martin
- PECO
- · Pfizer Global Engineering
- · PJM Interconnection
- · Pittsburgh Corning
- Rose Companies
- · Saint-Gobain
- · Sauer, Inc
- · Schneider Electric Siemens
- · Thornton-Tomasetti Group
- URS Corporation
- · Viridity Energy
- · Weber Murphy Fox, Inc.

Industry Associations

- · AIA Philadelphia
- · Alliance to Save Energy
- · Center for Environmental Innovation in Roofing
- · CEO Council of Growth
- · Chamber of Commerce Southern New Jersey
- · Cleantech Alliance Mid Atlantic
- · Delaware Valley Green Building Council
- · Greater Philadelphia Chamber of Commerce
- · National Electrical Manufacturers Association
- · New Jersey Technology Council
- · Sustainable Business Network of Greater Philadelphia
- World Business Council for Sustainable
- · World Trade Center of Greater Philadelphia

Education and Workforce Partners

- Bucks County Workforce **Investment Board**
- Camden County Workforce **Investment Board**
- Chester County Workforce Investment Board
- Delaware County Workforce Investment Board
- Franklin Institute
- · Garrison Institute
- · Greater Philadelphia Regional Compact for STEM Education
- · Liberty Science Center
- · Montgomery County Workforce **Investment Board**
- Philadelphia County Workforce Investment Board

Banking and Finance Partners

- Emerald Stage2 Ventures
- · Minority Angel Investor Network
- · Mid-Atlantic Angel Group

Community and Economic Development Partners

- · Economy League of Greater Philadelphia
- · Citizens for Pennsylvania's Future
- · Select Greater Philadelphia
- · University City Science Center

Government Partners

- · Commonwealth of Pennsylvania
- Delaware Valley Regional Planning Commission
- · City of Philadelphia
- · Naval Surface Warfare Center Carderock Division
- New Jersey Economic Development Authority

Labor organizations

- National Roofing Contractors Association
- Penn-Del-Jersey Chapter of NECA

Philanthropic Foundations

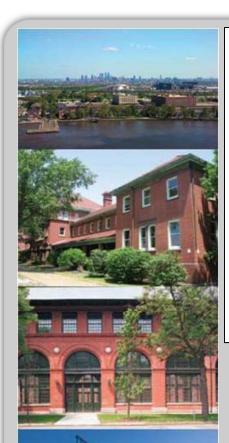
· William Penn Foundations

International Partners

- · Lund University, Sweden
- · Tsinghua University, China

The Navy Yard







Building 100 Innovation Center:

Ben Franklin Technology Partners of Southeastern Pennsylvania

Delaware Valley Industrial Resource Center (DVIRC)

Penn State University

Supporting Facilities: B
U.S. Naval Sea Systems Command (NAVSEA) buildings

- \$30 million of new Commonwealth capital funding for GPIC facilities
- 270 existing buildings and new buildings that can be utilized as test beds
- Independently owned utilities including electric distribution grid
- Five DOE research and education centers on site:
 - DOE Mid-Atlantic Clean Energy Applications Center
 - DOE Northern Mid-Atlantic Solar Training Center
 - DOE GridStar Smart Grid Training Center
 - DOE Build America Residential Retrofit Center
 - GPIC for Energy Efficient Buildings
- Zone 4A -5 climate that has four distinct seasons



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