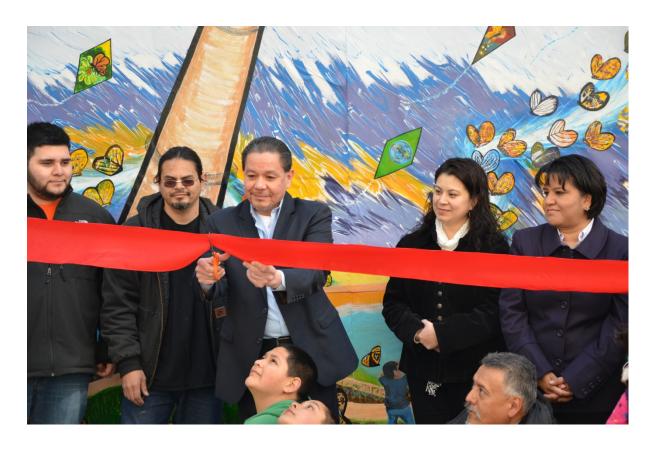
# Forging City-Community Partnerships for Climate Action

### Lessons from the Social Sciences and Chicago



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## Key Ideas from Yesterday

- Wicked problems
- Social infrastructure
- Deliberative mechanisms
- Inclusion: need diverse communities at the table
- Acceptance of diverse perspectives
- Community-based planning
- Neighborhood networks
- Translational leaders

### ... PROCESS MATTERS for Climate Action

- A "wicked problem" can only be solved through collaborative problem-solving, innovation, and experimentation
- Resilience is strengthened through collaboration
- Policies need broad support
- Why today? Municipal debt, understaffing necessitates even more decentralized action

### **Emerging Engagement Approach:** Collaborative Governance **Emphasis** Process determines outcome:

knowledge and solutions

Municipal-community partnerships

Shared ownership and leadership;

communities are experts and co-

analysts/co-producers of baseline

Climate change adaptation, some

mitigation, "sustainable well-being"

Participatory planning and implementation

canacity-huilding leadership development

programs: behavior change embedded in

Community

**Focus** 

Relationship

**Actions** 

### Historical Precedent: Civic Environmentalism

- Model: state nurtures asset-based community development and consensus-building
- Mid-90s: continued environmental progress seen as linked to civic revitalization and community capacity
- Focus: nonpoint source pollution, ecosystem protection, land management, environmental justice

Source: Sirianni 2006

### **EPA**



### Community Culture and the Environment

A Guide to Understanding a Sense of Place





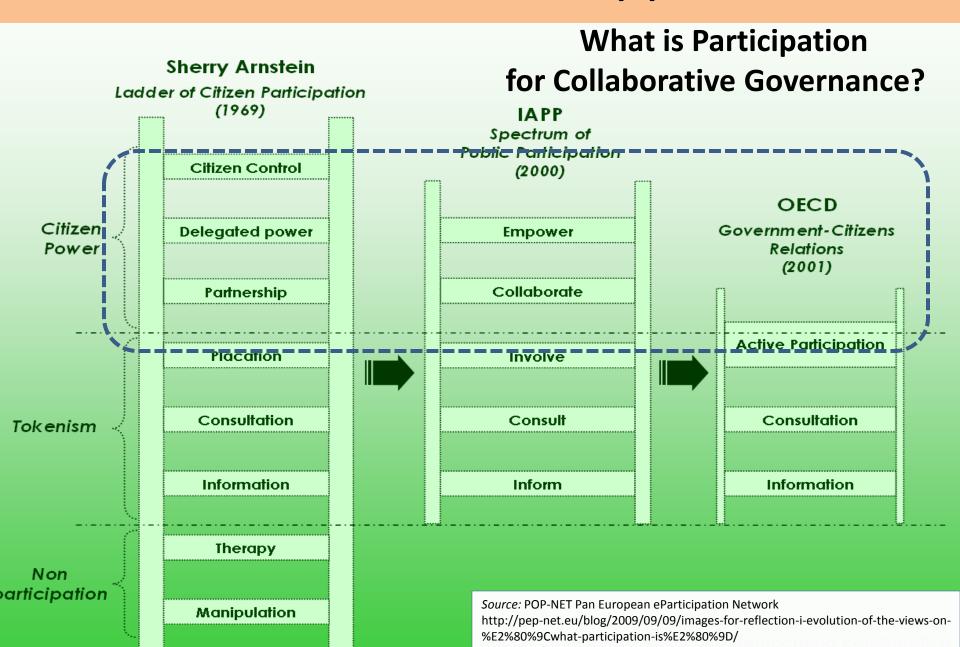
### Classic Reasons to Focus on Process

- People need to implement policies: climate change requires active "eco-citizenship"
- Continuity: administrations change
- Participation leads to buy-in, ownership, and motivation
- Collaborative Governance has shown real results:
  - > Public Health
  - > Community Policing

# "Collaborative Governance" – What's in a Name?

CollaborativeGovernance
ActiveCivicParticipation
Asset-BasedCommunityDevelopment
DemocraticDeliberation CivilSocietyParticipation
GrassrootsInnovations ParticipatoryPlanning
Bottom-UpNeighborhoodPlanningandDevelopment

## Additional Justice Approach



## Chicago Climate Partnerships



## Research to Action



### Creative Engagement Methods

What 3 Words Come to Mind When You Hear Climate Change?

Visual Collages of Climate-Friendly Practices

Climate-Friendly Practices Checklist Story Collecting/Telling
What Does Climate Change Look Like to You?
Participatory Photography
Participatory Action Research
Data VisualizationPhotography/Video
Community Review of Findings





# Popular Education & Asset-Mapping Tools







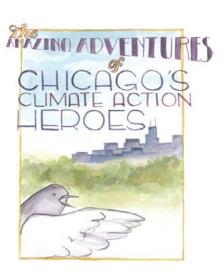
#### GUIDE TO A CLIMATE-FRIENDLY DIFT

Did you know you can help reduce climate change simply by changing some of your eating habits? The American food system is responsible for a lot of the carbon dioxide and other greenhouse gases we produce overall. This means that the meals we eat have a big impact on our climate. Since we all eat,

#### HERE ARE A FEW STEP

#### EAT LOCAL & SUSTAINABLE

In addition to considering where your food consider how it was made. Sometimes, prolocally emits more carbon than shipping for away. For example, "conventional" agricult of chemical fertilizers that deplete soil and a mounts of resources and energy to produc of conventional agriculture include chemica which disrupt plant and animal life, and into (turning over the soil), which uses a lot of fu ways of growing food, including organic ag use of water, sunshine, and farming methoc over many centuries (see box below).



#### Mapping Green Assets: A Workshop for Identifying Community Strengths

Category	Examples	
Libraries	School, public, university library working on the Go Green project	
Businesses	Goodwill store, vegetarian restaurant, yoga studio, car sharing company, repair shop, bike shop, recycling center, health lood store, fair trade store, sustainable food restaurant/caterer	
Religious Institutions	Church, synagogue, mosque, or religious leader	
Community Organizations	Garden club, farmers' market, block club, ethnic association, Siena Club chapter, daycare center, YWCA	
Gardens	Private yard, community or corporate garden, master gardeners, beekeepers, plant experts	
Government Agencies	Historical Society, public transit, aldermen	
Public Parks/Park Districts	Park (publicly owned or pocket park), Park District, naturalists	
Health Organizations	Clinic, hospital	
Schools/Colleges/Universities	Elementary school, community college, active PTA, green student groups	
Natural Areas	Forest preserves, waterways, trails, beaches, bird nesting areas, native landscapes	
Public Art/Public Space	Murals, town centers, meeting halls, boulevards	
Other Green Assets	Local media, writing group, theater, block club	

### Focus on Assets

#### **Tangible Assets**

- Active libraries/art centers
- Nature preserves
- Entrepreneurs invested in the community
- City-wide partnerships
- Construction/gardening skills
- High percentage of home ownership

#### **Intangible Assets**

- Home country-town/family traditions: re-use, gardening, water conservation
- Awareness of climate change through Hurricane Katrina, local weather events
- History of collaboration to address big challenges

#### Concerns

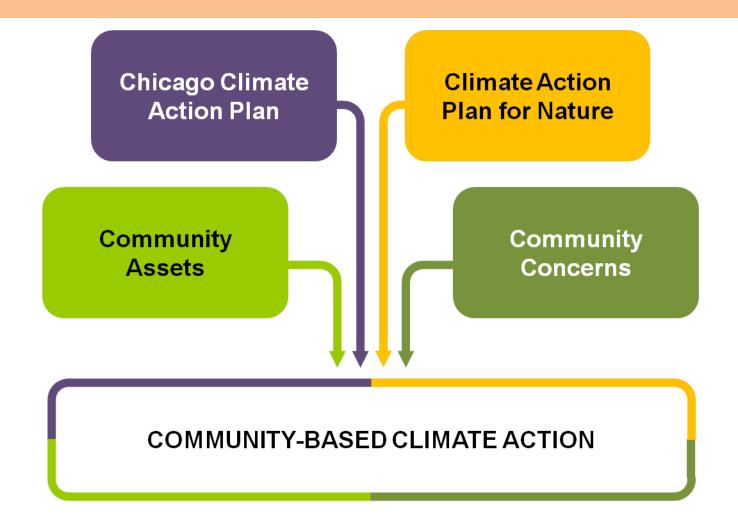
- Access to healthy food
- Youth opportunities
- Air quality
- Beautification
- Economic development
- Revitalizing cultural traditions

#### **Barriers**

- •Green as gentrification
- Community image
- Suspicion of outside institutions (city, universities)



### Regional Plans, Tailored Community Action



This approach is carried out within broader community efforts for social and environmental change.

## **Community Action Projects**

**Community** 

Youth Local Economy Community Image Stakeholder Collaboration

**Project** 

### Youth **Local Economy** Community Image

Climate-Friendly Gardens Climate Change Education Water Conservation Stewardship

**Climate Strategy** 



Mexican Culture **Environmental Justice Immigration** Youth

Climate-Friendly Gardens Climate Change Education Water Conservation Stewardship

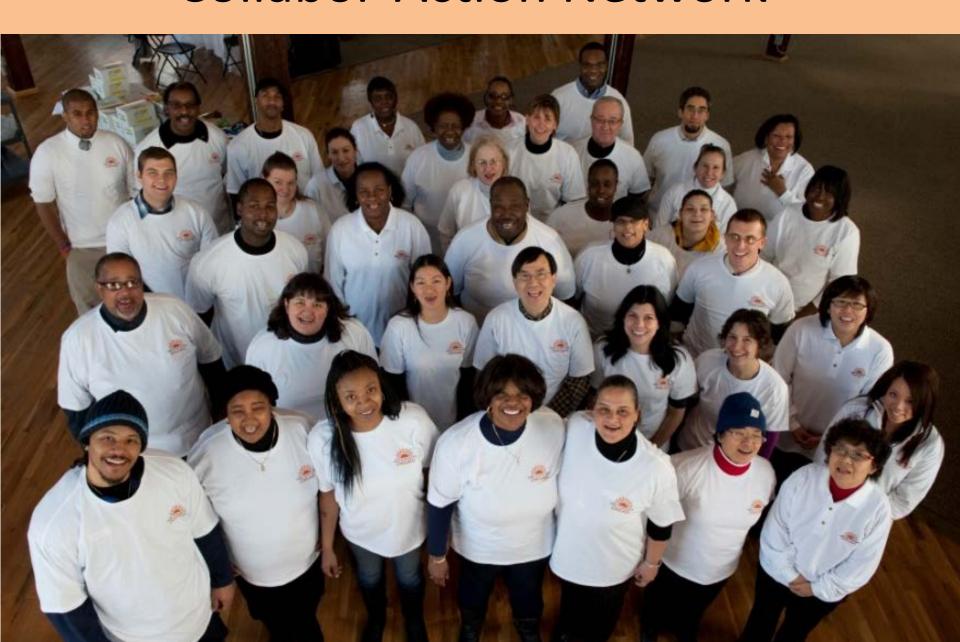
## City-Community Collaboration







## Collabor-Action Network



## Community of Practice



Accelerating sustainability initiatives in Chicago's 77 communities.

## 6 Key Components of Chicago's Collaborative Governance Approach

Deliberation	Democratic
	Deliberation

Facilitation techniques help diverse voices be heard—for planning and implementation

**Assets Focus** 

Building on strengths motivates participation, spreads innovations, and maximizes creativity and impact

Popular, Visual

Connect local experiences to structural phenomena so issues become personal; visual/sensory engagement is key

**Education Local-Global** 

Local connections are key, as are connections to communities' global affinity groups

**Connections** Community

Climate change and action needs to become a part of personal and community stories and aspirations beyond saving money, social capital/norms

**Narrative/Identity Tools &** 

On climate and process (including facilitation)

Train-the-Trainer

Sources: ECCo 2012; Brulle 2010; Pink 2011; Puntenney 2009; Roncoli et al 2009; Sheppard 2012; Adger et al 2011; Seyfan and Haxeltine 2012

### Maintenance & Scale-Up – Without Us



### Illinois EPA Awards Grants for Stormwater Management Programs

Earth Day is celebrated through water pollution prevention

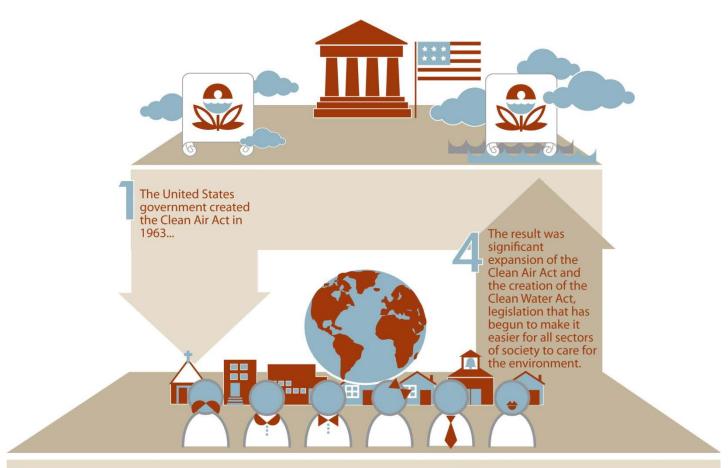
Urban Juncture, Inc., Chicago

\$404,656

Bronzeville Cookin' Demonstration Roof and Parking Facility Green roof, rooftop cistern and permeable parking at redeveloped warehouse, will address stormwater and pollutants in the Chicago River.



## Impact Model – and Challenge



...but it wasn't until the first Earth Day held in 1970 that the world became aware of how severely industrial pollution was degrading the environment.

Countless numbers of individuals and community groups participated in local and legislative efforts to save the planet and its people.

- "Make no little plans. They have no magic to stir men's blood..."
  - -Daniel Burnham, Legendary Urban Planner

- "The world seems to be looking for the big solution, which is itself part of the problem, since the most effective solutions are both local and systemic."
  - Paul Hawken, Blessed Unrest

