



**Building stronger, more sustainable
neighborhoods, block by block**

ioby

=

the opposite of NIMBY

crowd-resourcing

=

resource organizing

+

crowd-funding

Meet Shatia



462 Halsey Street Community Garden

A collaborative effort between residents and businesses of Bedford-Stuyvesant to transform a vacant lot for almost 20 years, into a thriving community garden.

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OVERVIEW

BUDGET

UPDATES

DONORS

NEARBY PROJECTS



project leader
462 HALSEY COMM...

location
462 Halsey Street
Brooklyn (Bed Stuy)

latest update
The build begins!

TOTAL FUNDING NEEDED: \$1,417

\$1,417
RAISED SO FAR

\$0
STILL NEEDED



donate to this project

about the project leader

462 Halsey Community Garden is a collaborative effort between residents and businesses of Bedford-Stuyvesant which has transformed 462 Halsey Street into a thri [See full profile](#)

volunteers needed!

This project's leader is looking for volunteers to help out:

Pulling weeds, turning soil, planting seeds, clean up

inquire about volunteering

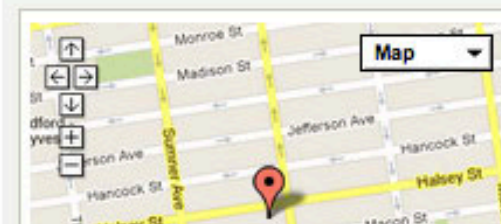
the project

The vacant lot at 462 Halsey has been vacant for over 20 years. It has been an eyesore to veteran and new community members alike. Bed Stuy residents are anxious to transform this awful space into something beautiful and productive. In our contract with Green Thumb and HPD, we are required to have the garden up and running 6 months after the contract is signed, therefore it is very urgent to raise money to have the supplies needed to reach that goal.

The 462 Halsey Community Garden Initiative is here:

1. to forge new community bonds and relationships through mutual hard work
2. to offer neighborhood youths a place to learn and grow through hands-on learning and involvement.
3. to serve those who have helped shape the heart of this community —families who desperately want and need healthy food options
4. for the community to be self-sustaining through agriculture
5. to offer a percentage of our harvest for sale to local businesses, to give them the opportunity to financially support this community effort as well as provide them with the freshest ingredients for their customers. by their customers.

where it's at





462 HALSEY
COMMUNITY
GARDEN

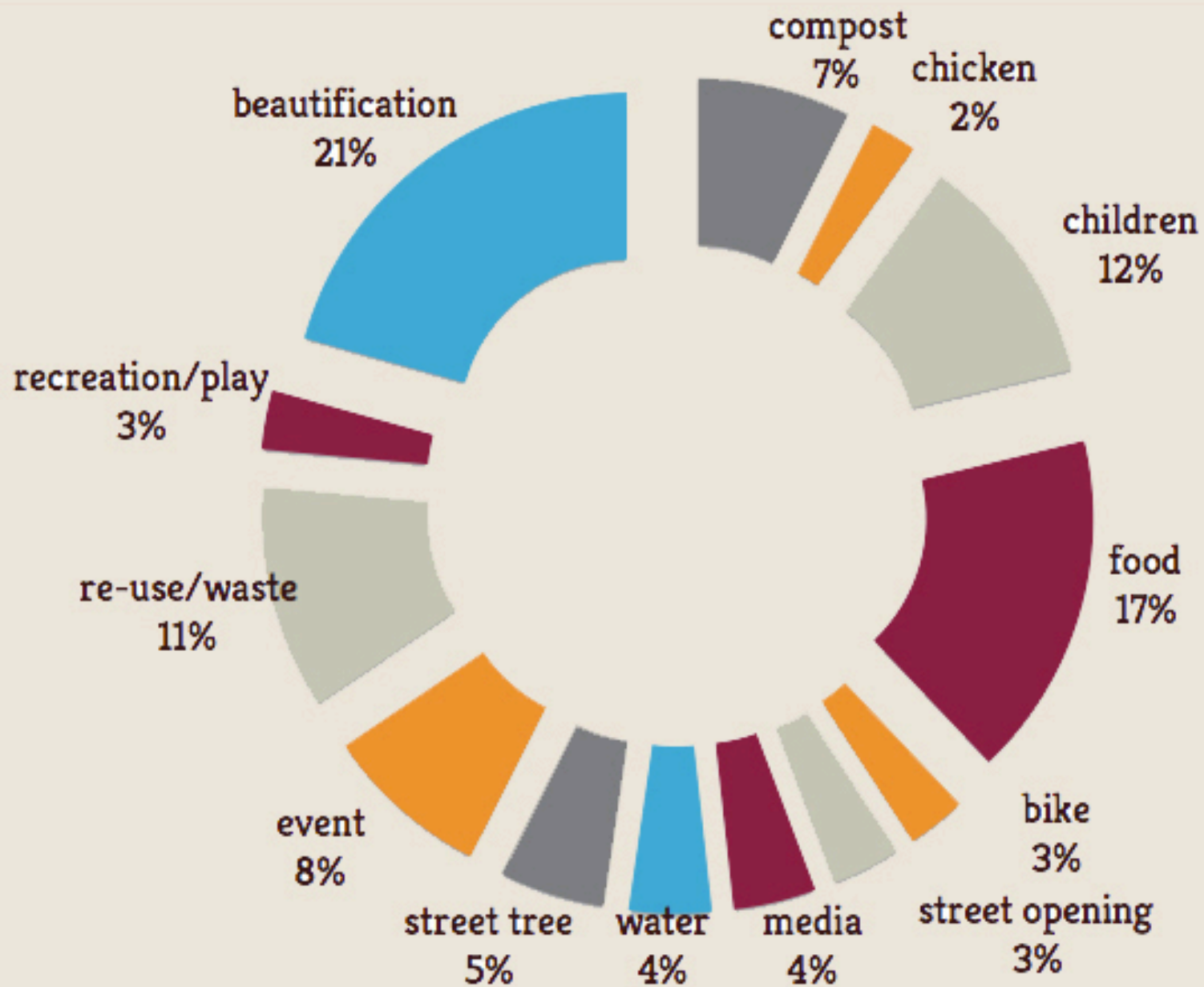




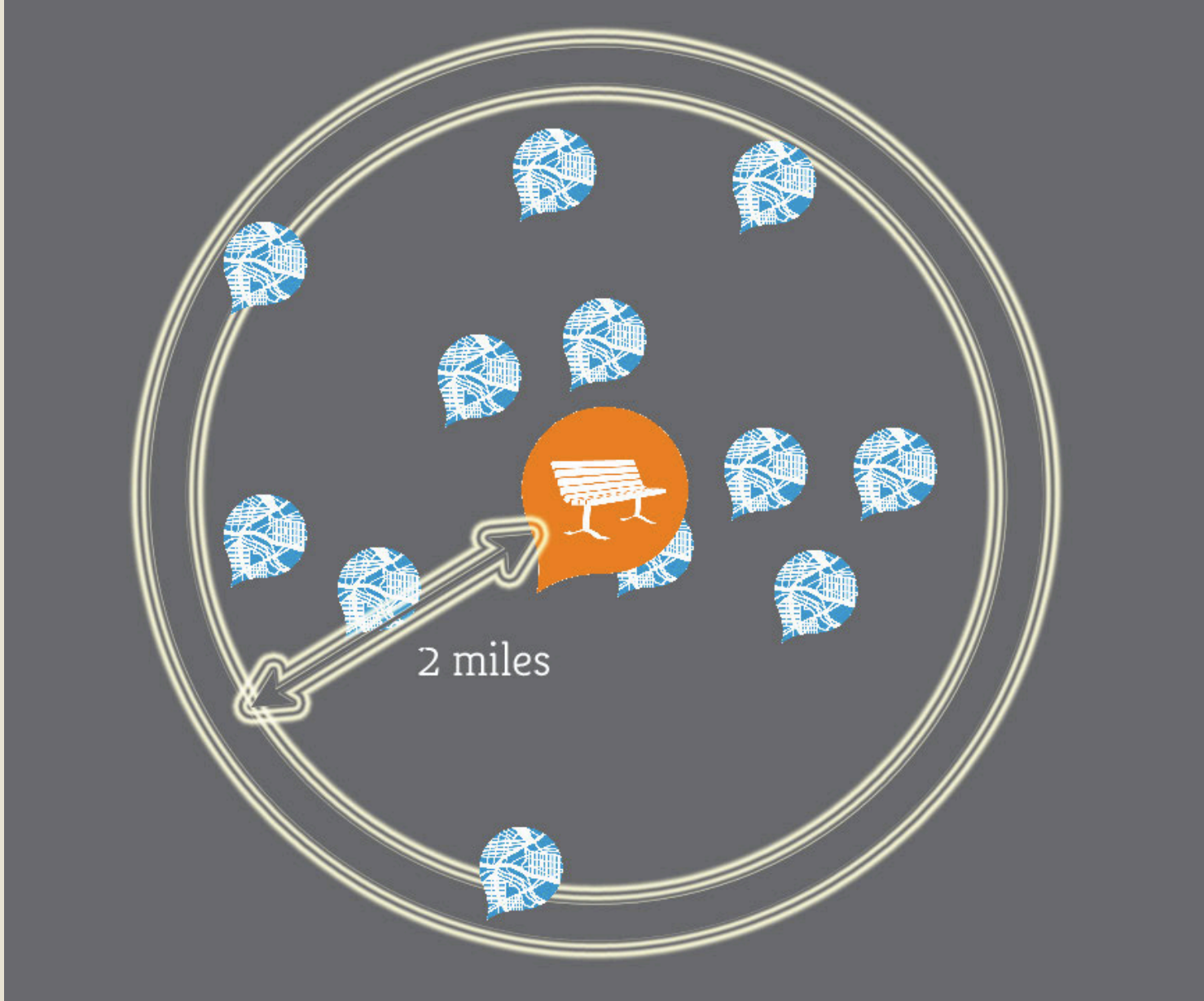


Partnership with the Miami-Dade Office of Sustainability

- ioby is an implementation partner for GreenPrint sustainability plan for Miami-Dade County
- A number of initiatives are meant to be community led, stewarded and implemented
- The goal is to increase engagement and have community projects contribute to GreenPrint
- Funded in part by the the Funders Network, in partnership with USDN



**Over \$450,000 raised
with the average
donation being just
\$35**



The impact adds up. In 2012:

of Acres Loved

ioby project leaders cared for parks & parklets, vacant lots and patches of sidewalk culminating in more than 1,500 acres, an **area 20% larger than Presidio National Park in San Francisco.**

Rate of Donations

On the day that ioby launched nationally, we received a record high of **110 donations per minute.**

Urban Farms

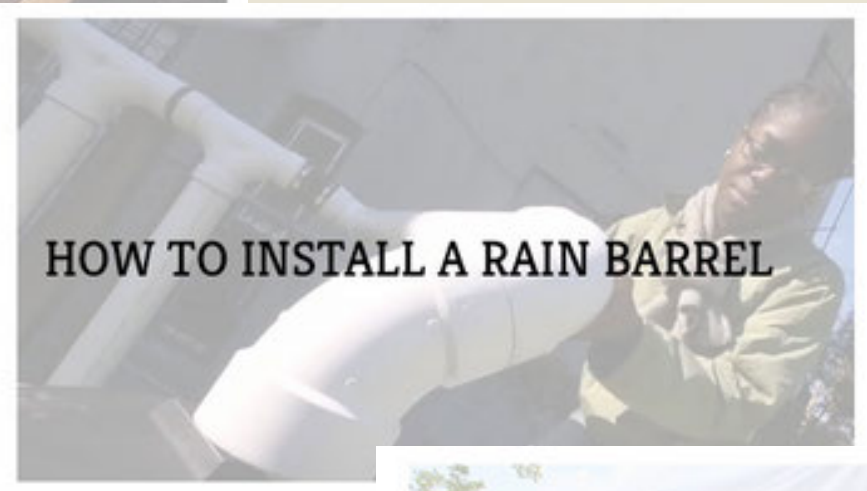
Vacant spaces were activated at the rate of **two new urban farms per month.**

Watersheds Cared For

ioby projects stewarded watersheds across the country, the rivers within, if lined up end to end, would reach **roughly the distance between Washington, DC and Los Angeles.**



HOW TO RAISE URBAN CHICKENS



HOW TO INSTALL A RAIN BARREL



HOW TO START A PLAY STREET

Portland, OR:
Saving
Endangered
Salmon



Chicago, IL:
Installing Low-
Flow Fixtures



Boston, MA:
Creating first
youth-run mobile
bike shop



ioby changes the
concept of big, abstract
challenges to local and concrete,
making them personal,
tangible and fixable.

Los Angeles, CA:
Adventure For
Kids on the LA
River



Raleigh, NC:
Building a
School Garden



Brooklyn, NY:
Painting a Four-Part
Mural Series



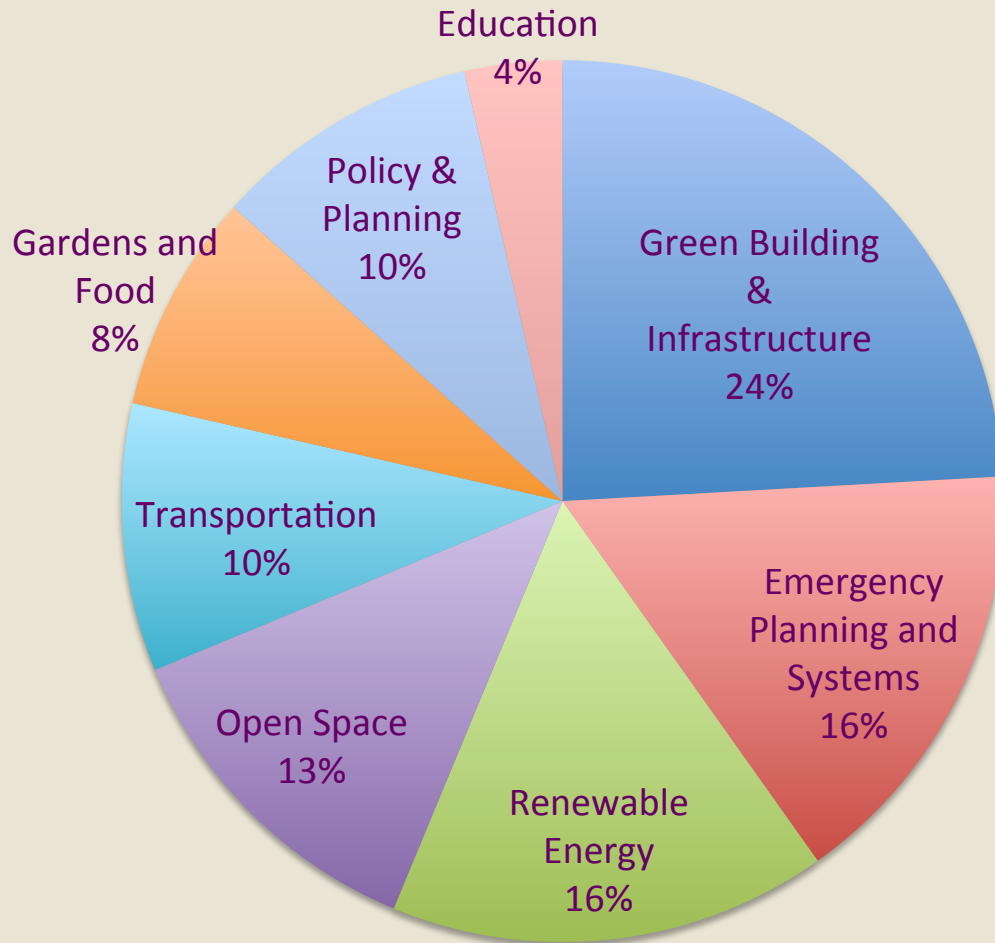


Report After Hurricane Sandy



ioby Report After Hurricane Sandy

Citizen Ideas for Building a More Resilient City, Block by Block



- One of ioby's core beliefs is that people know their neighborhoods best
- After Hurricane Sandy ioby brought together over 380 people across multiple sectors to talk about how communities can be more resilient
- Over 150 unique ideas were shared across all five boroughs, New Jersey and "everywhere."

with
ioby
i could be
YOUR
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PARK
check me out
facebook.com/ioby.org





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